

DO GOOD DECEMBER SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

THE DO GOOD DECEMBER SWEEPSTAKES (REFERRED HEREIN AS THE "SWEEPSTAKES") BEGINS AT 8:00 A.M. EASTERN TIME ("ET") ON DECEMBER 1, 2025 AND ENDS AT 7:30 P.M. ET ON DECEMBER 19, 2025 (THE "SWEEPSTAKES ENTRY PERIOD").

ELIGIBILITY:

Sweepstakes is open to legal residents of the fifty (50) United States, and the District of Columbia age 18 or older who are either students or employees of AI Education, LLC d/b/a/ American Institute (the "Sponsor") during the Sweepstakes Entry Period. Sweepstakes is governed by U.S. law. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

HOW TO ENTER:

During the Sweepstakes Entry Period, Sponsor will notify those eligible through flyers, social media, and other communications of the Sweepstakes. To enter, entrants must be physically present on Sponsor's West Hartford, CT, Somerset, NJ, or Toms River, NJ campus (collectively the "Participating Campus"). Those wishing to enter must perform a "good deed" and be nominated by another person on Participating Campus for such "good deed." Examples of actions that qualify as "good deeds" is attached as Exhibit A. Nominations must be made in person to the Participating Campus's Education Team, either to the Participating Campus Director or a member of the Student Services department. Acceptance of Nominations shall be at the discretion of Sponsor. Each nomination shall count as an entry.

All entries must be received by 7:30 PM ET December 19, 2025. All entries become the property of Sponsor and will not be acknowledged or returned. Only entry per person per day however, multiple entries throughout the Sweepstakes Entry Period is allowed.

PRIZE DETAILS & APPROXIMATE RETAIL VALUE ("ARV"): Ninety (90) winners will be selected from the pool of eligible entrants throughout the Sweepstakes Entry Period. Prizes shall be awarded based on spin wheel. A description of the prizes is attached as Exhibit B. Total ARV of all prizes: \$226.00. No manufacturer of the given prizes is a participant in or sponsor of this promotion. Prize will be awarded as is. One prize per winner. Prize components, including color and/or any specifications associated with the prize are at the sole discretion of the Sponsor. Prize value is determined by manufacturer's suggested retail price or by what the items are currently known to be selling for at the time these Official Rules were published and is subject to change. Any difference in price value will not be awarded. Once a winner takes possession of his/her prize, the Sponsor shall have no further obligations to corresponding winner who shall assume all risks of lost or damage to his/her prize. Prizes are not redeemable for cash and are non-assignable and non-transferable. No substitution permitted except by the Sponsor who reserves the right to award a different prize of comparable or greater value if the aforementioned prize is unavailable. If applicable, taxes or any other expense

relating to the use of prize are the sole responsibility of each winner. Each winner acknowledges that the Sponsor and all other businesses concerned with this Sweepstakes and their agents do not make, nor are in any manner responsible for, any warranty, representations, expressed or implied, in fact or in law, relating to the quality, conditions, fitness or merchantability of any aspect of prize except it shall be subject to its manufacturer's standard warranty, if any.

ODDS OF WINNING: Odds of winning depend on number of eligible entries received during the Sweepstakes Entry Period.

SELECTION OF WINNERS: A member of Sponsor's Education team ("Administrator") will monitor Sweepstakes entries. Winners are selected twice per school day at 10:30 am and 7:30 pm ET. Administrator will randomly select winner(s) to receive a prize as determined by spinning the prize wheel on Participating Campus. Administrator's decisions are final and binding in all matters relating to this Sweepstakes. Winners must be present on Participating Campus to spin and receive their prize. Winners may be required to complete, sign, and return an Affidavit of Eligibility Liability Release and Publicity Release (collectively, the "Release") before receiving their prize. If a potential winner does not wish to execute the Release, or if an entrant is otherwise found to be ineligible, or if the selected winner has already won a prize or cannot accept or receive the prize for any reason, the potential prize winner will forfeit the prize and at Sponsor's sole discretion, an alternate winner maybe selected. If a potential winner is considered a minor in his/her state of primary residence, a parent or legal guardian will be required to accept the prize winner's behalf. The Sponsor reserves the right to modify the notification procedures in connection with the selection of an alternate winner, if any. Prize will be fulfilled within thirty (30) days following winner's verification. The prize is non-transferable and no substitution by winner is allowed. Acceptance of prize constitutes permission (except where prohibited by law) for the Sponsor to use each winner's name, likeness, biography, statements, and any other similar materials for online posting and publicity purposes without additional compensation or limitation.

GENERAL: Entrants agree to these Official Rules and the decisions of the Administrator and the Sponsor, and on their behalf, and on behalf of their respective heirs, executors, administrators, legal representatives, successors and assigns ("Releasing Parties"), release, defend and hold harmless the Sponsor, as well as the employees, officers, directors and agents of each ("Released Parties"), from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from entrant's participation, acceptance and use or misuse of prize. In the event Sponsor is prevented from continuing with the Sweepstakes as contemplated herein by any event beyond its control, or otherwise, including but not limited to fire, flood, hurricane, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, or local government law, order, or regulation, or order of any court or other cause. Sponsor shall have the right to modify, suspend, extend or terminate the Sweepstakes. Entrants assume all liability for any injury, including death or damage caused or claimed to be

caused, by participation in this Sweepstakes or use or redemption of the prize. This Sweepstakes shall be governed by and interpreted under the laws of the State of Florida, U.S.A. without regard to its conflicts of laws provisions. Notwithstanding any other provision in this Agreement and without waiving either party's right to appeal such decision, should any portion of this provision be deemed invalid or unenforceable, then the entire provision (other than this sentence) shall not apply. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of prize. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) lost, late, misdirected, inaccurate, delayed, damaged, or illegible entries; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or inaccurate transmission of or failure to receive entry information by Sponsor; or (iii) the failure of any third party to comply with the instructions and proper administration of this Sweepstakes. By participating in the Sweepstakes, entrants (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent judging organization, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: permanently disqualify from any sweepstakes it sponsors any person it believes has intentionally violated these Official Rules; and terminate the Sweepstakes or to select winners from among all eligible entries received prior to termination.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL & CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

WINNER'S LIST: For a list of winners, (available after January 12, 2026) send a stamped, self-addressed envelope by February 9, 2026 to: American Institute, 707 Westchester Avenue, Suite 411, White Plains, NY 10604, Attn: Lerika Abada.

SPONSOR: American Institute, 707 Westchester Avenue, Suite 411, White Plains, NY 10604.

THIS SWEEPSTAKES IS VOID WHERE PROHIBITED BY LAW

Exhibit A: Good Deeds

To qualify as “good deeds” under this Sweepstakes, actions must rise above every days kindness. Some examples of acceptable “good deeds” include, but are not limited to:

- Taking extra time or effort, above and beyond normal, to help a person understand a concept.
- Helping a person outside of normal classroom time overcome a specific challenge (school or non-school related).
- Doing volunteer work.
- Treating someone to a meal.
- Treating someone to a ride to Participating Campus outside of the existing carpool program.
- Consistently and repeatedly providing extra support above the normal expectations.

Exhibit B

Prize list and retail value

Prize 1: Prepared for Anything Sponsor swag items including messenger bag, first aid kit, flashlight, notepad/pen set, water bottle, hand sanitizer, screwdriver, and tote bag	\$ 0.00
Prize 2: Study Night Sponsor swag items including messenger bag, earphones, calculator, assorted stress balls, notepad/pen set, hand sanitizer, and water bottle Dunkin Donuts gift card	\$ 5.00 \$ 0.00 \$ 5.00
Prize 3: Tech Prep Sponsor swag items including messenger bag, earphones, calculator, notepad/pen set, pens, pencils, notepad, hand sanitizer, lanyard, and water bottle	\$ 0.00
Prize 4: Baby it's Cold Sponsor swag items including tote bag, mug, packet of cocoa powder Assortment of snowman themed goodies Dunkin Donuts gift card	\$ 30.00 \$ 0.00 \$ 25.00 \$ 5.00
Prize 5: Feel the Music Sponsor swag earphones Reusable guitar-graphic tote bag Assorted candy iTunes gift card	\$ 26.00 \$ 0.00 \$ 1.00 \$ 10.00 \$ 15.00
Prize 6: Movie Night Sponsor swag items including tote bag and hand sanitizer Movie kit including microwave popcorn, boxed candy, and popcorn napkins Netflix gift card	\$ 30.00 \$ 0.00 \$ 10.00 \$ 20.00
Prize 7: Sweet Tooth Sponsor swag items including toothbrush kit and hand sanitizer Large sized candy Assortment of tooth themed goodies Walgreens gift card	\$ 20.00 \$ 0.00 \$ 5.00 \$ 10.00 \$ 5.00

Prize 8: Relax	\$	35.00
Sponsor swag including hand sanitizer, candle, and eye mask	\$	0.00
Certificate for a massage at Sponsor's student clinic	\$	25.00
Relax kit containing fluffy socks, chocolate truffles, adult coloring book, colored pencils or crayons	\$	10.00

Prize 9: Handyman Heaven	\$	50.00
Sponsor swag items including screwdriver and sticky notepad	\$	0.00
Handy kit containing keychain level, measuring tape, and multi-tool	\$	40.00
Home Depot gift card	\$	10.00

Prize 10: Baking Spirits Bright	\$	30.00
Sponsor hand sanitizer	\$	0.00
Baking kit including cookie mix and oven mitt	\$	10.00
Walmart gift card	\$	20.00